



Un/  
Re/learn

The beginning of a movement  
Re/defining the Transition  
*from Education to Work*  
in the Middle East

The Unlearn/Relearn  
to Work **Pledge**

## There's a *Problem on the Horizon!*

In the next 20 years, about

**300 million**  
young workers

in MENA will join the  
labor force\*



**85%**

Will be doing jobs  
that haven't even  
been invented yet\*\*

Today's children are growing up with career aspiration that *don't reflect the actual market demand* and the in-demand occupations or specialties of the future.

**How can we help young people prepare  
for their personal career journey and the  
future world of work?**



\* World Bank

\*\* Institute For The Future (ITF)

## The Event that started *The Movement!*

The **Unlearn/Relearn event** will bring together corporate organisations and educational institutions to redefine the transition from education to work.

But this is just the beginning. The event will jump-start a much bigger movement continuing the conversation with *positive impact and actions that guarantee young people become the best version of themselves starting at a young age.*



The Unlearn/Relearn to Work Pledge/

## The *Unlearn/Relearn to Work* Pledge

# Join the movement, make a pledge

As persons of positive influence, we pledge to be an active part of the ongoing Unlearn/Relearn movement and community. Collaborating with others and *committing to take proactive and positive steps to engage and better prepare young people today* for their personal career journey of the future, *inspiring them to be the best version of themselves.*

## Be a part of *The Movement/*

The **Unlearn/Relearn to Work Pledge** aims to bring *the most influential and socially conscious organisations in the Middle East together* to inspire the next generation of young people on their personal career journey and in the future world of work. *Together we can address the issues of work, education, and skills affecting the region.*

## Be a part of *The Movement!*

Corporations, educational institutions, governments, and policymakers need to work together to address the issues that are affecting young people; including **skills and learner gaps, technology growth, and parental and societal bias.**

*By proactively tackling these issues today we can better shape the future in the Middle East region.*



EDT &  
PARTNERS

Be a part of redefining  
*The transition from  
Education to Work.*

Be a part of the  
Unlearn/Relearn to Work Pledge

Want to know more?

Contact us at / [contact@unlearnrelearn.me](mailto:contact@unlearnrelearn.me) | [unlearnrelearn.me](https://unlearnrelearn.me)